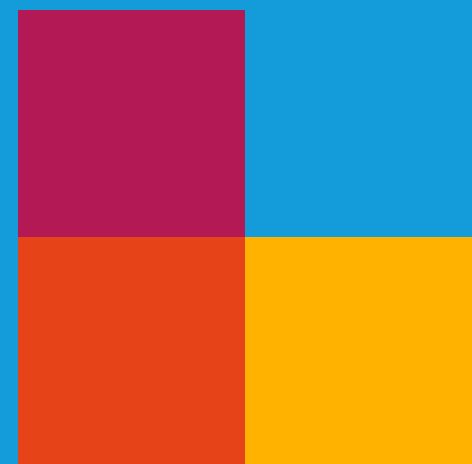


REPORT 2022

za'ks
inspiring imagination



ILLUSTRATIONS
pages **2, 4, 5**, photo Karpati & Zarewicz
page **6**, photo Kobas Laksa
pages **9, 10**, photo Jerzy Łabuda
page **12**, photo Sebastian Wołosz, Teodor Klepczyński/*POLITYKA*
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GRAPHIC DESIGN
Mika Frankowska

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ZAIKS – THE PILLAR OF SUSTAINABILITY FOR THE MUSIC INDUSTRY

We are people of culture. Let's respect culture because if we don't respect it, no one else will do it for us!

Respect means: put yourself out! – as Blaise Pascal said.

VISION, that is, the future; RESPONSIBILITY, that is, the present, and RESPECT, that is, the history and tradition (although, of course, not only) will allow giving the optimal shape to the sphere of activity of the Society of Authors ZAIKS

Dear Ladies and Gentlemen, Dear Colleagues, I am ready to put myself out (referring to Pascal's words) and lead our organization with Respect, Responsibility and Vision.

Miłosz Bembinow
PRESIDENT OF ZAIKS



As ZAIKS, we need to develop a realistic vision regarding current operations, constantly analyze the situation of cultural markets, and be prepared – as much as possible – to face the various challenges of the outside world.

Krzysztof Lewandowski
DIRECTOR GENERAL OF ZAIKS



In 2022 you were elected President of ZAIKS. What program did you present to convince your voters?

Miłosz Bembinow, President of ZAIKS: I've been active in ZAIKS for a long time. For many years I was the Vice President of the Society and the President of the Section of Authors of Musical Works. I know the strenghts of ZAIKS very well. I'm also aware of what I would like to modernize and speed up. I know what kind of improvements creators and users expect from us.

How is ZAIKS changing?

Krzysztof Lewandowski, Director General of ZAIKS: 2022 was a record-breaking year. We saw the collection of the greatest amount of author's remuneration in the entire history of the Society: over 473 million PLN. And we're paying remunerations to the highest number of creators and rightholders so far. Online royalties account for over 15% of all remunerations – which is a sevenfold increase compared to 2018.

Miłosz Bembinow: The creators can easily contact ZAIKS. They can conclude a contract online, as well as register a work, pay membership fees, submit a complaint, and register a work conditionally, when not all authors have confirmed their share in the registration form. We changed the rules of registration of works. Not every single work is now verified by an appraiser. Thanks to this improvement the registration of most works runs overnight and remunerations are paid sooner. We are also facilitating the work of our field inspectors. They have payment terminals, which makes it easier for the users to pay their license fees. They also use an notification that gives them full information about the licensees, shows the calendar and the status of control, and, thanks to the Google map connection, also shows new premises. This is how we are increasing the number of signed license agreements. And this is just the beginning of the changes that we are planning.

In 2022 ZAIKS was a leader of aid to Ukraine. How did you manage to achieve it?

Miłosz Bembinow: When the Russian full-blown invasion descended upon Ukraine, I knew that ZAIKS should be actively involved in helping. We started by making our House of Creative Work near Warsaw available for refugees coming to Poland in great numbers. Immediately we assigned more than 200 thousand EUR to subsidies for creators and their families fleeing from Ukraine. From the very beginning I talked to Gadi Oron about the necessity of securing a large-scale support, and thus he mobilized CISAC. That's how we created the biggest aid fund for Ukrainian creators: Creators for Ukraine. I want to thank all organizations committed to this project. We succeeded because of our solidarity. This is a value that I would like to see at the core of all our joint activities with CISAC.

Which activities of ZAIKS do you consider to be the most important at the moment?

Miłosz Bembinow: I am very pleased to see a constant increase in our effectiveness in collecting authors' remunerations. But not only this. We are currently working on the tools that will help authors to appear in the digital distribution circuit in the future: for those who are interested, works will be uploaded to streaming services automatically, together with their registration with ZAIKS

Krzysztof Lewandowski: We have set our sights on digital transformation processes in the office. Now almost every matter can be dealt with fully online. This would not be possible without proper attention to data security. I am glad that it is ZAIKS that sets the standards in this respect. We have prepared a model agreement securing the international transfer of personal data of rightholders and worked out the rules for its conclusion. We are the leader of a project bringing together 25 collective management societies from Europe. Together, we explain to our foreign partners the key role of personal data protection in collective management.

What is the biggest challenge for the coming years?

Miłosz Bembinow: The most important goal we set for the coming years is to increase the income from online exploitation. It increased severalfold in recent years, from 10 million PLN in 2018 to over 70 million PLN in 2022, but we are betting on further growth. The scale of the use of creative work online is, after all, enormous today. The time of the pandemic has also shown that the Society is the only safe haven for Polish artists, including those at the start of their career. I want to continue this direction of the organization's growth. ZAIKS should be the pillar of sustainable development of the music industry.

Krzysztof Lewandowski: The issues related to streaming pose a challenge to ZAIKS, but also to all collective management organizations worldwide – royalties due to creators should be higher. The topic of the imbalance in the streaming market was addressed by the European Parliament this year, which means that we can expect solutions on a supranational level. The same applies to the use of AI in the creative sector. We have set up an expert group in order to create a knowledge base on artificial intelligence, the possibilities of its use in the creative process and issues related to AI and copyright, as well as the practicalities of registering and collecting the royalties for works created with AI's assistance. Further challenges will also be: actively preventing buyouts and educating both creators and users of creative works. If Polish lawmakers implement the European Directive on copyright and related rights in the Digital Single Market and update the reprographic fee, for which we are strongly advocating, the financial situation of Polish creators will definitely improve.

THE NEW AUTHORITIES OF ZAIKS. DEVELOPMENT AND REVOLUTION

In June 2022 the Assembly of Delegates of the Society of Authors ZAIKS decided about the new composition of the Management Board and other authorities of the Society. The changes made to the structure of the organization testify to the development of the creative sector and the consolidation of the entire community of creators.



MANAGEMENT BOARD

Miłosz Bembinow, conductor, composer, laureate of diverse composer competitions, associated with ZAIKS for over 20 years, was elected as the new President of the Management Board of the Society. The Board is also made up of Elżbieta Banecka, graphic designer, painter; Ryszard Bańkiewicz, journalist, correspondent; Zbigniew Benedyktowicz, cultural anthropologist; Michał Brutkowski, architect; Wojciech Byrski, songwriter, composer; Wojciech Gilewski, translator; Michał Komar, screenwriter, film critic; Witold Krassowski, photographer; Olga Krysiak, translator; Ferid

Lakhdar, musician, vocalist; Paweł Łukaszewski, composer, conductor; Filip Siejka, musician, composer; Małgorzata Sikorska-Miszczuk, playwright, screenwriter; Emil Wesołowski, choreographer, director; Damian Stonina of Rebel Publishing and Marta Zgrzywa of Schubert Music Publishing, representing the Music Publishers Section.

The Management Board selected from among its members two Vice Presidents: Michał Komar and Ferid Lakhdar. Olga Krysiak was appointed the General Secretary to the Management Board and Wojciech Byrski as the Treasurer.

TOWARDS PUBLISHERS

One of the most important events for the Society was the participation of the representatives of music publishers in the Assembly of Delegates and their admission to the membership in the authorities. This is a very important step for the entire music sector and the beginning of a new paradigm of actions promoting better remuneration conditions for creators and strengthening their social position. The participation of publishers has been blocked by legal regulations for many years, today these obstacles have disappeared.

The activities of ZAIKS and publishers will be coordinated by Damian Stonina (Rebel Publishing). It is also worth recalling that Marta Zgrzywa, representing Schubert Music Publishing, has joined the Management Board. The representatives of publishers were also included in other authorities of the Society – the Council, the Auditing Committee and the Arbitration Board.

AUDITING COMMITTEE

Katarzyna Wojsz was re-elected as the Chairwoman of the Auditing Committee. Ignacy Zalewski was appointed as the Deputy Chairman, and Marcin Nowakowski as the Secretary. Beata Ejzenhart as the Deputy Secretary. The other members of the Committee are Magdalena Cuprzyńska of Abkco Music International Limited, Agnieszka Lubomira Piotrowska and Katarzyna Stanny.



ARBITRATION BOARD

Wojciech Jędrkiewicz was elected the Chairman of the Arbitration Board. Jerzy Kornowicz was appointed as the Deputy Chairman, Ewa Małcużyńska-Wojna as the Secretary. The other members of the Board are: Biljana Bakić-Pawlak of Jazzboy Publishing, Barbara Grzegorzewska, Justyna Holm, Krystyna Kofta, Dorota Kołodyńska, Wojciech Trzciński, Tomasz Szarota, Przemysław Śliwa, Jacek Wciślak, Wojciech Wróblewski and Andrzej Zieliński.

NEW COUNCIL

On July 6, 2022 the composition and the authorities of the Council of the Society of Authors ZAIKS were established. Janusz Fogler, photographer and journalist, was elected as its Chairman. Jacek Cygan, songwriter, was elected Deputy Chairman, and Rafał Skąpski, lawyer and publisher, was elected the Secretary. The Council is also made up of: Czesław Bielecki, architect, publicist; Danuta Danek, essayist, translator; Wojciech Dróżdż, playwright; Andrzej Dudziński, illustrator, graphic designer; Grażyna Dyksińska-Rogalska, translator; Mieczysław Jurecki, multi-instrumentalist, composer; Ilona Łępkowska, screenwriter, film producer; Maciej Małecki, composer; Eustachy Ryłski, writer; Maciej Stadnik of Universal Music Publishing and Ewa Wycichowska, choreographer.

DIGITAL ZAIKS

We live in a world in which a large part of our activity moves to the digital universe or is dependent on this universe to some extent. ZAIKS has been developing further online facilities provided by its Office to handle the needs of creators and adding modern tools to cooperate with leading content distribution platforms – both streaming and video on demand.

CONVENIENT AND SAFE WAY OF VERIFYING AND CONFIRMING IDENTITY

The mojID (myID) service implemented in zaiks.online is a convenient and safe way of verifying and confirming identity. With its help a number of tasks, which earlier required people to appear at ZAIKS's offices in person and bring their identity document, can now be completed online. mojID uses a number of safety levels in order to protect personal data and a multi-step verification process. In the case of very sensitive data, additional security mechanisms are applied. The transmission of data takes place by means of encrypted digital channels, and it will be the responsibility of Krajowa Izba Rozliczeniowa (KIR) – the operator of the Elixir system.

ZAIKS created an entirely proprietary mechanism for settling accounts with the biggest digital content providers.

NEW ZAIKS.ONLINE SERVICE

Concluding agreements, managing one's account, verifying the current status of pending cases, account settlements, complaints, editing personal data – this is just a part of the tasks that can be solved without leaving home thanks to the zaiks.online service. The website is clear, fast and safe.



NEW ZAIKS.ORG WEBSITE

The new ZAIKS website makes it easier for authors and users to find information. The site boasts a clear information architecture, advanced technologies and modern design.

DIGITAL TRANSFORMATION

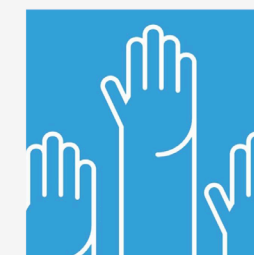
Digital transformation is a very broad term. Ranging from communication, through financial transactions, up to virtual office functionalities – in every such aspect ZAIKS has done considerable work. It has become a tech organization – programmers, information architecture specialists and network technology experts are working to protect creators' rights.



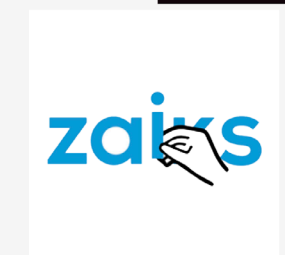
What we do



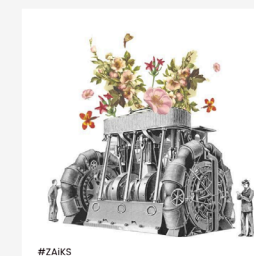
ZAIKS around the world



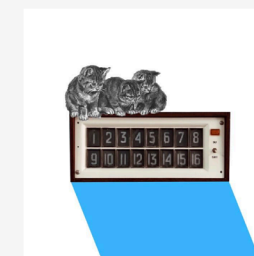
Our partners



The structure of ZAIKS



How does ZAIKS work?



ZAIKS in numbers



ZAIKS supporting culture



History of ZAIKS

NO PIANO SCORE REQUIREMENT

A good example of how technology can act for the benefit of creators is the new system feature which allows to register works without the necessity to provide a so-called piano reduction, i.e. sheet music for the piano. An audio file will be sufficient.

ONLINE APPLICATIONS

The system for accepting applications to the Fund for the Support of Creativity is now almost entirely handled through the internet. Result? Since April 2021, we received 2330 online applications.

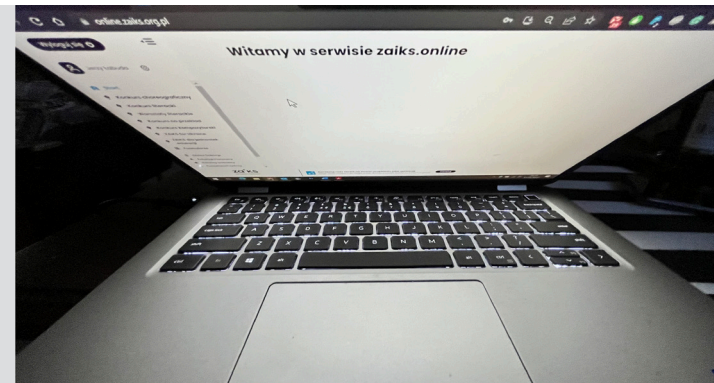
New functions of services zaiks.org and zaiks.online are available through ZAIKS's website and mobile applications.

ZAIKS MATCHING TOOL

ZAIKS put emphasis on developing the ZMT automatic identification system (ZAIKS Matching Tool). It searches for works in the work database and the database of registrations of foreign works made by music publishers. ZMT is integrated with several distribution systems in order to carry out an initial, fully automatic identification of usage files provided by users of musical works, e.g. radio-TV broadcasts, internet uses.

72 445

Works registered
electronically between
June 2018 and May 2022

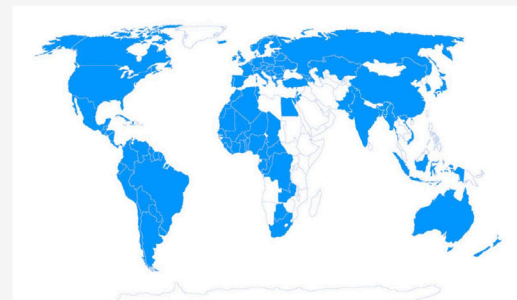


INTEGRATION WITH ISWC

The ongoing integration of our systems with ISWC tool, provided by CISAC, considerably increases the quality of processing data from usage files.



ZAIKS abroad



Where we collect royalties



Instructions for submitting foreign complaints



ZAIKS and CISAC

OWING TO THE ACTIVITY OF OUR LOCAL AGENTS WE'RE PROTECTING THE WORKS MORE EFFECTIVELY

We're testing mobile application for use by local agents. The implementation of the application will increase work efficiency and the number of signed license agreements.

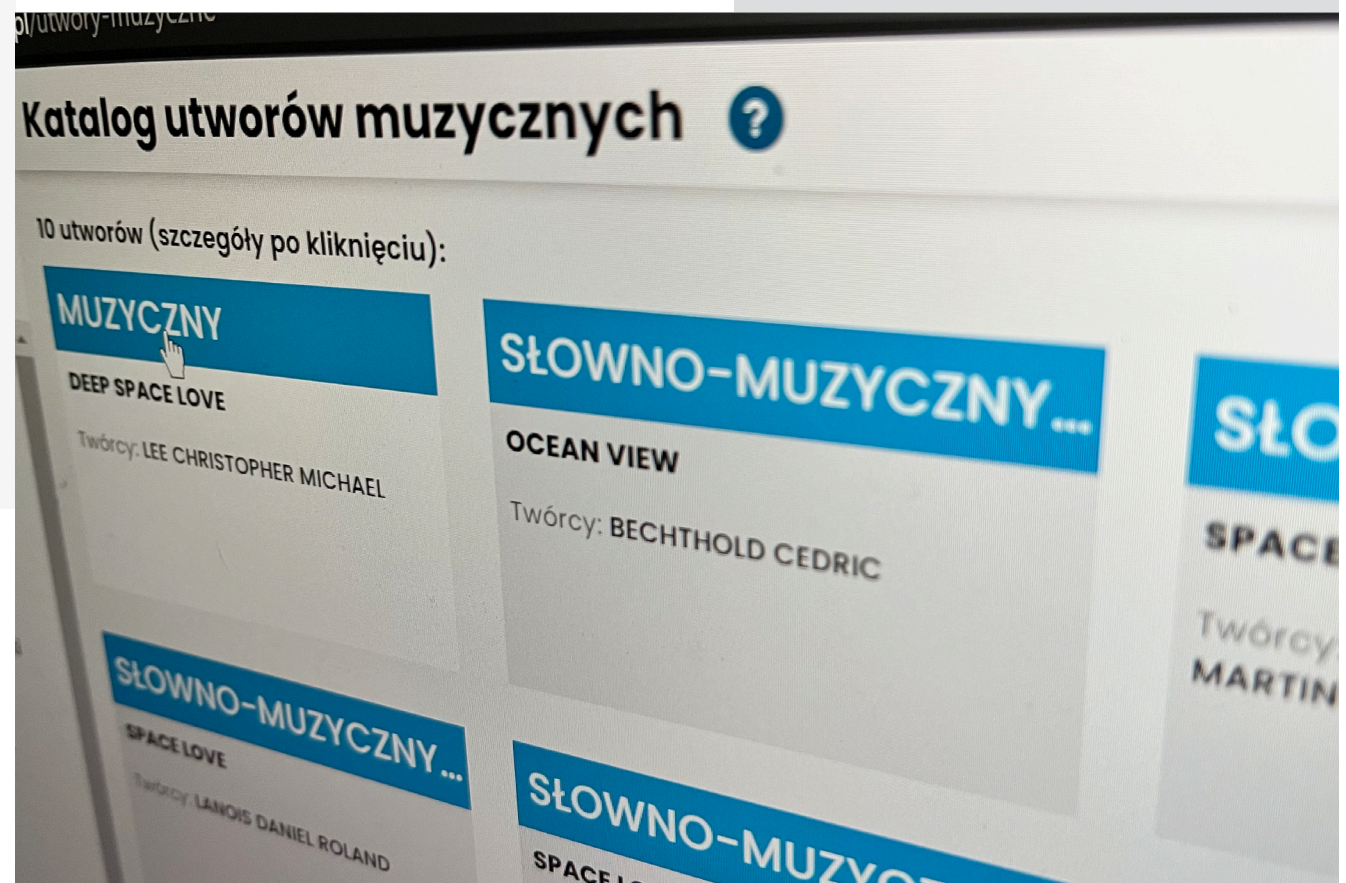
BANK- GRADE CYBERSECURITY

Our systems are continually tested to provide security of sensitive data and the assets of creators. We use penetration tests, we make backup copies of systems and data. The zaiks.online service is comparably efficient and safe to bank systems.

VOD ROYALTIES

We've launched a mechanism enabling data exchange with the biggest VOD services and, as a result, faster and more accurate distribution.

We've introduced the most recent standards of data exchange with worldwide collective management organizations – Common Royalty Distribution. This allows for quick payment of remunerations to authors in Poland and all over the world.





DIGITAL OFFICE

In the offices of ZAiKS we have introduced electronic workflow. This way the matters of creators and users are dealt with faster. More and more processes can be carried out in a paperless manner.

NEW FUNCTIONALITIES

The creators may apply online for advances, subsidies, scholarships from the Fund for the Support of Creativity. The system also provides extended functions of online submission and registration of works. These changes enable the authors of screenplays, of dialogues and their translations, the authors of literary works on which screenplays are based to apply and to confirm their share in works via an online service. We have also launched the mechanism of personal data updating on the zaiks.online service.

NON SOCIETY MEMBERS

We've drawn up new registration forms for NS authors, i.e. authors who have not concluded a collective management agreement with ZAiKS. Thanks to implemented changes the authors submit a declaration of authorship only once, prior to receiving the distributed remuneration.

AUTOMATION

We've created a new function which allows to settle the payers accounts. We've launched the process of automation for the following services: issuing of credit notes, accounting, redirection of royalties to further distribution, signing agreement for online concerts.

zaiks

Dla autorów

Licencje

O nas

Aktualności

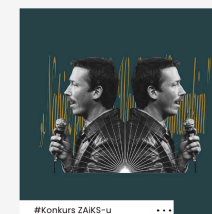
Kontakt

🔍

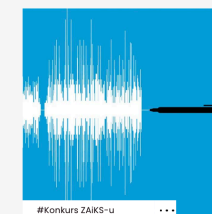
EN

Zaloguj się →

Konkursy ZAiKS-u



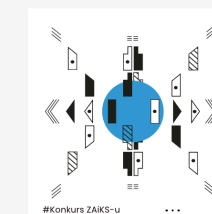
Niewielkie słowo „przyzwoitość”



Konkurs na słuchowisko „Mój świat”



MKK2022

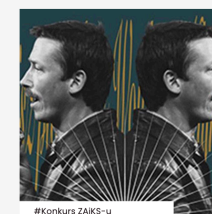


Konkurs choreograficzny

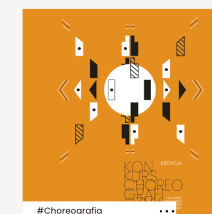
Aktualności

Wyszukaj

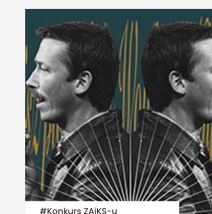
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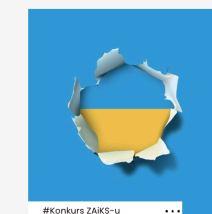
Niewielkie słowo „przyzwoitość”



Gala laureatów – Wytańczone laury



Zapowiedź konkursu



„My po 24 lutego” – termin drugiego etapu przesunięty na ...24 lutego

EASIER RULES

We have simplified the rules for the registration of choreographic works in the field of small rights – from now on, it is not required to obtain the signature of the creator of the work for which the choreography was created.

ZAIKS – ALL FOR CULTURE

By supporting the creative sector and creators, ZAIKS acts not only for the greater good of Polish culture, but also in its own best interests: by preventing cultural exclusion, educating young cultural audiences, informing about the need to protect copyright and to remunerate authors for their work. **For over 100 years ZAIKS has been serving creative communities and strengthening their social position.**

WE INSPIRE ACTION

'Songs for 100', Competition for a radio play, Mieczysław Karłowicz Composers' Competition, Competition for a dramatic work for Teatrówka, competition for a radio play script 'Find a Story', competition for an opera for children and young people, competition for a radio drama 'Listening: Hospitality', for a dramatic work and for the translation of a dramatic work under the motto 'Under the pretext', journalistic competition 'Culture in pandemic - pandemic in culture', photographic competition 'Freeze frames'. Snapshots from the times of the pandemic', a competition for a choreographic work to the music of a Polish composer, two literary competitions linked by the common motto 'Freedom of thoughts - freedom of expression'.

In 2022, the Society of Authors ZAIKS organised, co-organised and supported dozens of competitions for artists, inspiring creativity in various fields of art.

WE SUPPORT

For more than 100 years, we have been supporting the development of Polish culture, creativity in its broadest sense and the creative areas of industry.



WE FOSTER THE IMAGINATION OF CREATORS

ZAIKS is one of the largest patrons of culture and art in Poland. Our financial assistance is a concrete and measurable form of fostering culture and supporting creators.

EVENTS AND AWARDS

The Society of Authors ZAIKS is a partner of the most important cultural events and awards. We participate in, among others, the Fryderyki Awards, the Coryphaeus of Polish Music, the Passports of "Polityka" (and the Creator of Culture), the Historical Awards of "Polityka" and the Scientific Awards of "Polityka", the Grand Press and Grand Press Photo, the awards in the ScriptPro Screenplay Competition, the awards in the Aurora Competition, the Awards of the IKAR Publishing Season, the awards for the best academic and scientific book ACADEMIA, the Grand Prix of the Kryminalna Warszawa Festival. We are a partner of the Festival of Polish Song in Opole and the Review of Stage Songs in Wrocław.

The Society of Authors ZAIKS honours the most important Polish artists and is a partner of the most prestigious awards and prizes.



sprzysławia wyobraźni

POD PRETEKSTEM

Konkurs na utwór dramatyczny



ZAIKS



II MIĘDZYNARODOWY KONKURS KOMPONENTOWSKI IM. MIECZYŚŁAWA KARŁOWICZA COMPETITION



Wolność myśli – wolność wyrazu

Konkurs na stworzenie utworu literackiego.

SOLIDARITY WITH UKRAINIAN CREATORS

When on 24 February Russia attacked Ukraine, we knew that we had to act with solidarity and utmost engagement to provide aid to Ukrainian creators and their families.

PEACE FOR UKRAINE!

We strongly condemn Russia's armed invasion on Ukraine. We stand in solidarity with Ukrainian citizens and express our full support for Ukraine as a sovereign state. At this most difficult time, we are doing everything in our power to help Ukrainian artists and all citizens.

Мир Україне!

Цілковито засуджуємо збройний напад Росії на Україну. Ми висловлюємо нашу солідарність з українськими громадянами та висловлюємо нашу повну підтримку Україні як суверенній державі. У цей найважчий момент ми робимо все можливе, щоб допомогти українським художникам та всім громадянам.

Польське товариство авторів ZAiKS пропонує поселення у Будинку творчості в Констанцині для українських митців, діячів культури та представників креативних індустрій, котрі були вимушені покинути Україну через напад Росії.

250 k euro

ZAiKS assigned 250 thousand EUR and became a leader among collective management organizations from around the world contributing to the Creators for Ukraine, a special fund set up by CISAC. ZAiKS used its allotted funds by paying advances to help Ukrainian creators and artists residing in Poland and their families. Only one week after launching the program, we received 120 applications. We have already paid out 130 individual grants from our ZAiKS for Ukraine fund.



AID FOR UKRAINIAN CREATORS

Immediately after Russia's aggression against Ukraine, ZAiKS began to organize the emergency aid for war refugees. The House of Creative Work in Konstancin was opened, providing temporary shelter, peace, respite for more than 100 people. The traumatic experiences of the war will remain with them for a long time.

in the photo on the left: KRUTb – Ukrainian singer, songwriter

za'ks
inspiring imagination

CISAC

Creators for Ukraine

SUPPORT UKRAINIAN CULTURE IN EXILE

We assist activities in field of art, culture and art education for people affected by the war in Ukraine. Institutions which conduct such activities can obtain a grant from us from the Creators for Ukraine fund.

TOGETHER WE CAN DO MORE

We have been helping artists and art school students who decided to stay in Ukraine and are fighting for all of us and the entire democratic world. **During the first months of the war we provided them with food, medicines, sleeping bags, jackets, power banks, walkie-talkies, shoes, special first aid kits, powder for wound healing, oxygen, surgical instruments.** We believe that this way we contribute to saving lives. We won't cease the support and we will as long as the war is still raging. And when it is over, there will come a time for reconstruction.

1.5 m euro

was collected by the Creators for Ukraine, a special fund we set up jointly with CISAC. And this amount keeps increasing. The funds raised were mostly transferred directly to the Ukrainian NGO UACRR for assistance to its members, with the remaining amount divided among CMOs from countries bordering Ukraine and admitting war refugees.

WE AFTER 24 FEBRUARY

The initial shock, incredulity and dismay after Russia's brutal attack on Ukraine on February, 24 may have passed, the human drama and hope for the war to end are not gone. "We after 24 February" – that's the title of the literary competition organized jointly by the Society of Authors ZAIKS and KARTA Centre Foundation in autumn 2022. Its popularity was enormous, with 1080 works presenting the reaction of their authors to the Russian aggression against Ukraine. From the sent texts, the jury selected 126 works.



We after 24 February МИ ПІСЛЯ 24 ЛЮТОГО

UKRAINIAN CULTURE STILL REQUIRES OUR SUPPORT

ZAIKS finally received a grant from the EU Culture Moves Europe programme after having responded to the first call for applications for residency hosts. The programme provides financial support for artistic residencies to organizations and artists registered as legal entities, in one of the 40 Creative Europe countries. Residency action will include psychological assistance to the artists that will come to Sopot, Poland, for a long-term artistic residence.

4 SIMPLE WAYS OF SUPPORTING UKRAINIAN ARTISTS IN YOUR COUNTRY

1. Share knowledge about opportunities for individual Ukrainian artists in your country/ in Europe.
2. Invite Ukrainian artists to participate in songwriting camps or other creative events that you organize.
3. Facilitate networking with artists from your country.
4. Organize artistic residencies for Ukrainian artists – you can apply for a grant for this purpose.

Stories are a testimony.

The stories are a natural reaction to war. The stories are about our amazement.

Amazement of Ukrainian and Polish citizens, of all of us, who were amazed, terrified and embittered and who have been trying to tell about it.

The number of these testimonies surprised the organizers of the competition but mostly we were astonished at their quality.

We had to make a choice from over one thousand works in order to select the ones to be awarded. We regretted that we could not award all, or at least an overwhelming majority of them. As the majority of the submissions were very touching.

And we cried. Hard to admit, I'm owning up to crying as I saw all members of jury experienced the texts.

Hardened in dealing with literature, we suddenly have proved to be vulnerable to such a combination of literature and life.

This crime, this war, this crossing of boundaries – is something so difficult to understand.

We can see in these works a great testimony of the resistance that arises in a human when facing against evil.

And this is the most important result of this competition.

Do you remember Charlie Chaplin's final speech from the film „The Great Dictator“?

Unfortunately, despite the prophetic voice of the artist, the evil hasn't been stopped.

May the voices of our authors ring louder. May they reach as many people as possible.

Because, besides recounting the horror and pain, these stories bring something else – the faith that ordinary human sensibility allows to regain, to save at least part of what war takes away.

It's the proof that something really valuable has happened between Polish and Ukrainian citizens and we shouldn't waste the good that was also born from this misery.

Maciej Wojtyczko
MEMBER OF THE JURY



FINANCIAL REPORT 2022

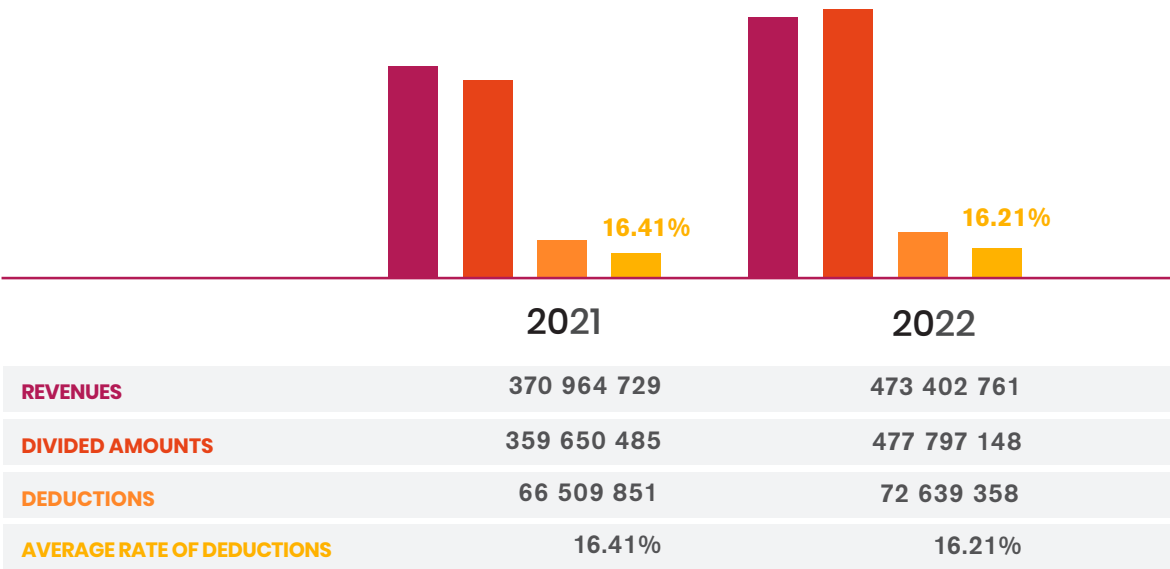
ZAiKS – COLLECTIVE MANAGEMENT ORGANIZATION

We may pride ourselves that 2022 was a record-breaking year for the finances of our Society. We saw record amounts from all fields of exploitation. the same applies to the repertoire entrusted to ZAiKS – the number of works is growing, the royalties are distributed to an increasing number of creators. These fantastic results (and only them) have allowed

us to pursue our missions in the social, educational and cultural sector. We ought to remember that the stability of royalty collection and the improvement of its efficiency guarantee not only the subsistence but also the development of our organization. On the other hand, there are reasonable expenses aimed at reinforcing the position of ZAiKS as the patron of culture.

Wojciech Byrski
TREASURER OF SOCIETY ZAiKS

REVENUES AND DIVISION OF ROYALTIES (IN PLN)



2022

a record amount of collected royalties

In Poland we represent over

4.5M

foreign authors and publishers

Every year we distribute over

400 M PLN

We protect over

97M

foreign and Polish works

We represent about

30k

Polish authors and publishers

<35

Every fourth author represented by ZAiKS on the basis of a collective management agreement is below the age of 35

The number of national works registered with ZAiKS in 2022

45 917

The number of works entrusted directly by authors to ZAiKS at the end of the year 2022

670 738

REVENUES IN 2022 GROUPED BY THE SOURCE OF COLLECTION (IN PLN)
ROYALTIES COLLECTED, DOCUMENTATION IN PROGRESS (NOT COMPLETED)

SOURCES	2021	2022
RADIO AND TV BROADCAST	187 564 002	175 940 119
PUBLIC PERFORMANCE AND BACKGROUND MUSIC	66 715 696	118 183 460
INTERNET	43 895 314	80 305 870
RETRANSMISSION	41 932 489	44 818 449
MECHANICAL REPRODUCTION	14 397 554	18 901 110
STAGE PERFORMANCES	6 409 168	17 756 786
SCREENING IN CINEMAS	3 607 804	10 443 705
PRIVATE COPYING	6 003 877	6 552 907
OTHER	438 825	500 354
TOTAL	370 964 729	473 402 761



GROWING ONLINE COLLECTIONS

INDICATOR	2021	2022
COLLECTIONS (MILLIONS PLN)	50.4	70.3
YEAR ON YEAR % INCREASE	55%	40%
INCREASE IN VALUE (MILLIONS PLN YEAR ON YEAR)	17.9	19.9
SHARE OF ONLINE COLLECTIONS IN THE TOTAL COLLECTIONS OF ZAIKS	13.8%	15.5%

INTERNATIONAL INCOME

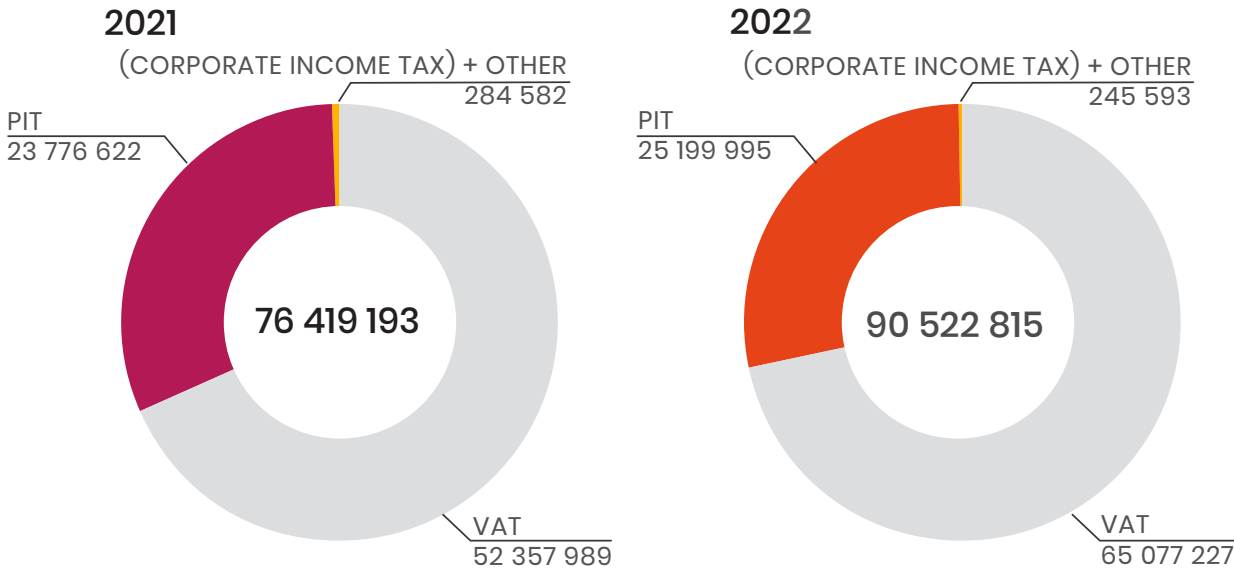
At the end of 2022 we have 153 representation agreements signed with 95 collective management organizations around the world.

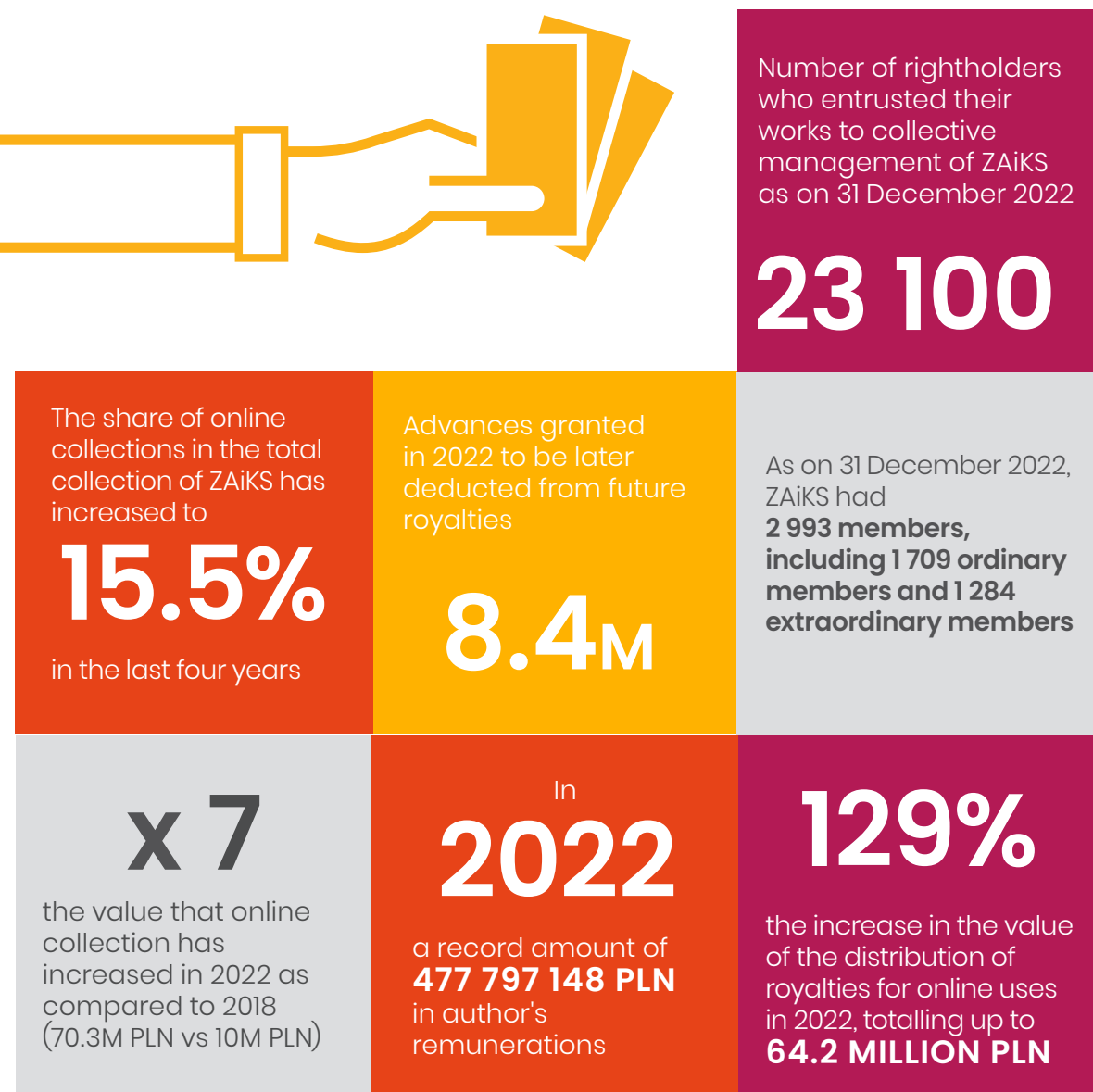
INCREASE OF FOREIGN COLLECTION (MILLIONS PLN)



ZAIKS – A RELIABLE TAXPAYER (IN PLN)

ZAIKS settles its financial obligations towards tax authorities in accordance with the applicable law. Thus, we are in full compliance with our tax obligations.





Every year we provide authors with millions of PLN in remuneration that is due to them. As a Society, we run a wide range of social activities for the benefit of our members. We are one of the biggest patrons of culture in Poland.

ZAiKS – A PATRON OF CULTURE

In 2022 the Fund for the Support of Creativity provided creators with the amount of

10 305 900 PLN



NUMBER OF SCHOLARSHIPS PAID OUT



NUMBER OF GRANTS PAID OUT



ZAiKS – A PATRON OF CREATORS

In 2022 ZAiKS provided for social, educational and cultural purposes a total funding of

24 309 111 PLN



PROTECTING CREATIVE WORKS

THE NUMBER OF NEW POLISH WORKS REGISTERED WITH ZAiKS



THE STRUCTURE OF ZAIKS

AUTHORITIES OF THE SOCIETY

OCTOBER 2023

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Ilona Łepkowska
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Eustachy Ryłski
Maciej Stadnik UNIVERSAL MUSIC PUBLISHING SP. Z O.O.
Ewa Wycichowska

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Zbigniew Benedyktowicz
Michał Brutkowski
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Paweł Łukaszewski
Filip Siejka
Małgorzata Sikorska-Miszczuk
Emil Wesołowski
Marta Zgrzywa (Schubert Music Publishing)

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Tomasz Szarota
Przemysław Śliwa
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Sławomir Wiercholski
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MEMBER

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Ryszard Kunce
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MEMBER



We are the largest collective management organization of authors' rights in Poland.

The Society of Authors ZAIKS has 14 sections bringing together members according to the type of their creative activity.

SECTION J – BOARD

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SECTION O

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VERSIONS FOR FILMS

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Iwona Iwańska
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We bring together composers, songwriters, screenwriters, playwrights, translators, visual artists, photographers, choreographers and other artists as well as music publishers.



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CHIEF ACCOUNTANT
(UNTIL DECEMBER 2022)

Elżbieta Korlak
CHIEF ACCOUNTANT
(SINCE JANUARY 2023)

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81-750 Sopot
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WIELKOPOLSKO-KUJAWSKA@ZAIKS.ORG.PL

za'KS

Since 1918, we have been building a world
that values culture, creativity and imagination.

REPORT
2022

