

ZAiKS' numbers

In 2014 ZAiKS collected royalties in the amount of **345 091 845 PLN** and, as an organization appointed by the Minister of Culture and National Heritage, blank tape levies in the amount of **2 851 386 PLN**. In 2014 ZAiKS distributed royalties in the amount of **386 171 418 PLN**. In 2014 ZAiKS made deductions in the amount of **75 903 193 PLN**, including reimbursement of collection costs **63 226 863 PLN** and Social Fund amounting to **12 676 329 PLN**. Collection rate was in 2014 at the level of **16,37%**.

20

In terms of effectiveness, ZAiKS is among the **Top 20** collective management organizations out of 233 such organizations in the world*

20
th

Represents over **20 thousand Polish authors and publishers**

3,5
m

Protects over **3,5 m authors and foreign publishers**

50
m

Protects ca. **50 m works** both domestic and international

400
m

Annually distributes **from 300 m to 400 m PLN**

* „Music & Copyright” no. 491, 16.10.2013

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Statutes of the Society of Authors ZAiKS

§1

1. The Society of Authors ZAiKS (hereinafter the „Society”) groups authors for the purpose of:

- **protecting copyright**, including collective management of copyright,
- **acting in favour of development of creative work**, developing protection of the said work also the one stemming from the possibilities created by the development of technologies,
- **conducting welfare work** for the benefit of its members

Works protected by ZAiKS

stage and drama works **pantomime** **poems** opera
and musical librettos **skits** cabarets **lyrics**
radio drama translation of literature
choreography adaptation
musical compositions (classical and pop) film scripts
and scenarios

Collection, Distribution and deductions

Re. collective management of rights

In 2014 the sum of **386 171 418 PLN** totally was distributed

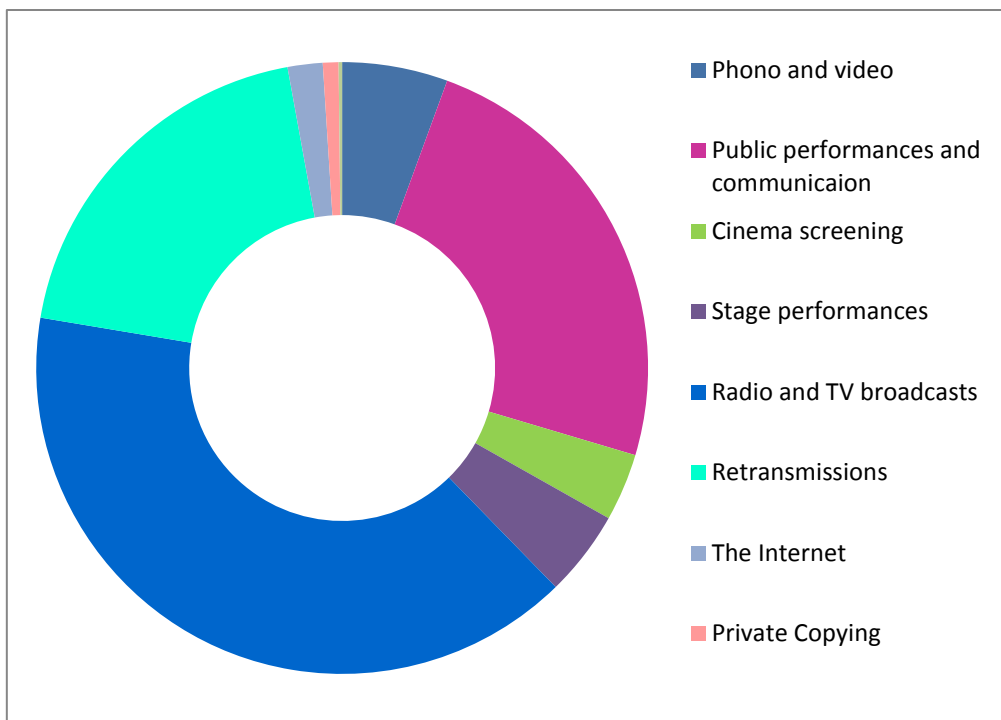
collection	345 091 845 zł
distribution	386 171 418 zł
deductions	75 903 193 zł



Collection 2014

Collection in 2014 divided into exploitation fields.

Phono and video	19 262 340 zł
Public performances and communication	82 882 711 zł
Cinema exhibitions	12 315 641 zł
Stage performances	15 633 931 zł
Radio and TV broadcasts	137 816 150 zł
Retransmissions	67 304 987 zł
the Internet	6 386 429 zł
Private copying	2 851 386 zł
Other	638 270 zł

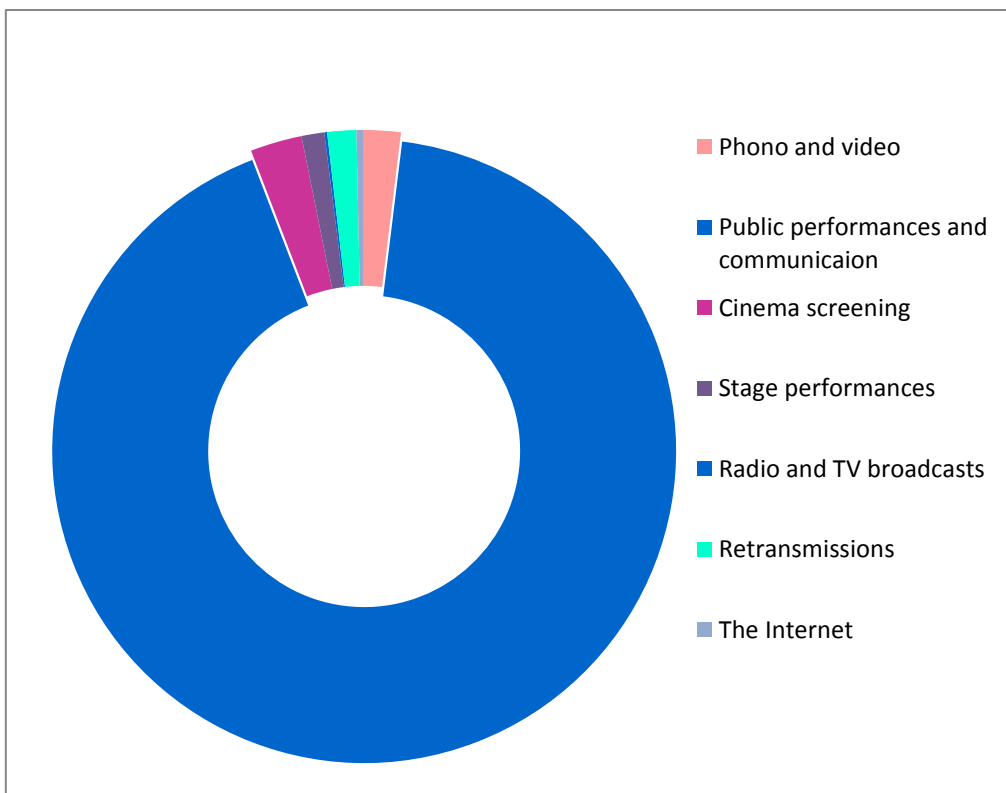


Licences and users

In 2014, **36 318** agreements with the entities using works were in force.

33 242 agreements on various exploitation fields were concluded.

Phono and video	647
Public performances and communication	30 653
Cinema exhibitions	890
Stage performances	393
Radio and TV broadcasts	47
Retransmissions	500
The Internet	112



Foreign settlements

Royalties transferred in 2014 to the Foreign collective management organizations and other entities amounted to **73 855 841,77 PLN**, Revenues received from foreign entities amounted to **5 567 977,20 PLN**.

transferred

73 855 842 zł

received

5 567 977 zł



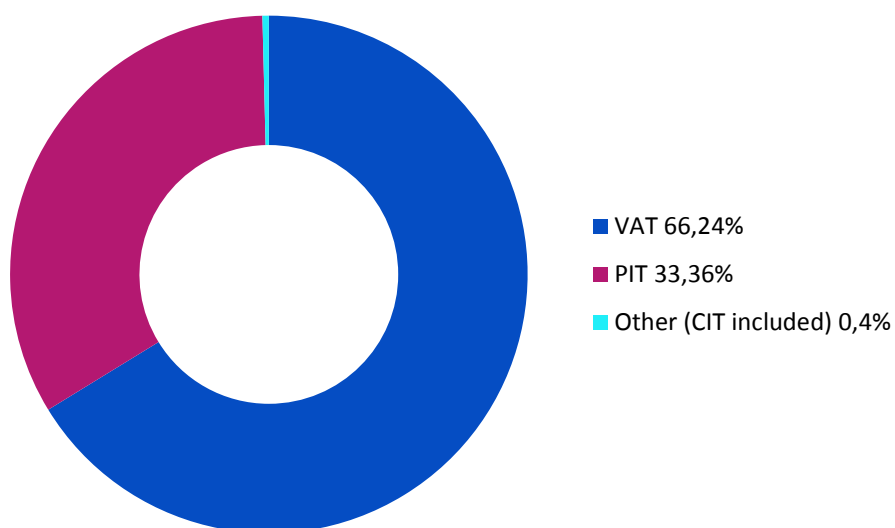
The Internet

However, this source of income is relatively low, we are aware how important distribution branch it becomes. Systematically, we sign agreements with all service providers offering music on-line.



ZAiKS reliable taxpayer

In 2014 ZAiKS paid to the national treasury the amount of 89 463 004 zł.



ZAiKS' creators

On 31 December 2014 the Society had **2316** members; all of them entrusted their rights for the collective management.

In 2014 the Society managed the rights of **14 985** entities.

Organizational structure

- The Council, the Board with its Presidium, Sections, Committees
- Office

Management body of the Society of Authors ZAiKS is the Board of the Society with its Presidium and the Council of the Society.

Members of the Presidium:

:

Janusz Fogler – president;
Michał Komar – vice-president;
Marek Hojda – vice-president;
Marcin Błażewicz – treasurer;
Eustachy Rylski – deputy treasurer;
Andrzej Wojtaś – secretary;
Ryszard Ulicki – deputy secretary;

The above mentioned persons are also members of the Presidium of the Board;

Miłosz Bembinow;
Maciej Buszewicz;
Andrzej Biernacki;
Jacek Cygan;
Wojciech Druszcz;
Andrzej Dudziński;
Elżbieta Frątczak-Nowotny;
Mieczysław Gliszczyński;
Mieczysław Jurecki;
Radosław Piwowarski;
Krzysztof Sadowski;
Barbara Seidler-Hollender;
Małgorzata Semil-Jakubowicz;
Emil Wesołowski.

Alternate members of the Executive Board:

Jacek Barcz;

Robert Chojnacki;
Marek Dutkiewicz;
Krzysztof Gradowski;
Barbara Grzegorzewska;
Olga Krysiak;
Bohdan Michalski;
Tadeusz Olszański;
Tadeusz Piątek;
Dariusz Przybylski;
Zofia Rudnicka;
Katarzyna Stanny;
Andrzej Zaniewski.

Members of the Council of the Society of Authors ZAiKS:

Edward Pałłasz – chairman;
Ilona Łepkowska – vice-chairman;
Rafał Marszałek – secretary;
Krzysztof Choiński;
Krzysztof Dzikowski;
Maria Etienne;
Robert Jarocki;
Andrzej Jaroszewicz;
Eugeniusz Kabatc;
Jan Kidawa-Błoński;
Krzysztof Knittel;
Janusz Kondratowicz (deceased on 2 July 2014);
Romuald Lipko;
Grzegorz Moryciński;
Józef Skrzek;
Stanisław Sojka;
Józef Tejchma;
Janina Zajęc-Trońska.

Audit Committee is an internal controlling body of the Society of Authors ZAiKS.

Members of the Audit Committee:

Bogusław Nowicki – chairman;
Jacek Frankowski – vice-chairman;
Katarzyna Wojsz – secretary;
Filip Siejka – vice-secretary;
Krzysztof Gierałtowski;
Zdzisław Pucek;
Katarzyna Suchcicka-Zielińska.

Fellow Members of the Arbitration Board:

Zygmunt Kukla – chairman;
Tadeusz Woźniak – vice-chairman;
Grażyna Dyksińska-Rogalska;
Józef Gębski;
Benedykt Konowalski;
Marek Majewski;
Andrzej Rybiński;

Przemysław Śliwa;
Maria Wojciechowska.

Following committees were appointed by the Executive Board of the Society of Authors ZAiKS in the reporting year:

- a) . **Distribution Committee**, consists of 15 members of the Society. The Committee is a Statutory Body of ZAiKS. Among its competencies are: supervising all distribution proceedings and settling all matters resulting from the application of the Distribution Rules for Authors' Remunerations
- b) **Social Committee**, consists of 5 members. The Committee was appointed to implement actions aiming at the efficient assistance to ZAiKS members and the preparation of motions related to social issues.
- c) .**Loans Cashpoint Committee**, consists of 5 ZAiKS members. It has been created to provide financial assistance to ZAiKS members within statutory duties, on the basis of provisions included in the Rules.
- d) **Houses of Creative Work Committee**, consists of 5 members. Among its competences are examining applications for the allocation of rooms in HCWs and overseeing their functionality and presenting applications resulting thereof to the authorities.
- e) **Fund for the Support of Artistic Creation**, consists of 8 members. Among its purposes are assisting, initiating and supporting artistic branches of durable cultural values, promoting Polish artistic creation, granting financial support to institutions and to artists engaged in the promotion of Polish culture.
- f) **Publishing Committee**, consists of 5 members and 5 representatives of publishers. Its aim is to exchange information about crucial issues pertaining to the circles of music publishers, assessment and to draw opinion and conclusion regarding collective management of rights in musical works with or without lyrics, which are entrusted to the Society for collective management by the music publishers, under statutory regulation and collective management.

Head Office is composed of departments.

General Manager
Krzysztof Lewandowski

Deputy General Manager
Krzysztof Szuster

Deputy General Manager
Jerzy Badowski

Deputy General Manager
Chief Financial Officer
Piotr Wąsaty

Chief Accountant
Dorota Kukuć

- Administration and Investment Department
- Documentation and Distribution Department
- Finance and Accountancy Department
- Local Collection Department
- Licence and Collection Department
- Mechanical Recordings Department
- General Membership Department
- Legal Department
- Authors' Accounts Department
- Foreign Department
- Communication Team
- Organizational Team
- IT Team

Regional Offices

- BIAŁYSTOK
- BYDGOSZCZ
- KATOWICE
- KIELCE
- KRAKÓW
- LUBLIN
- ŁÓDŹ
- POZNAŃ
- SOPOT
- SZCZECIN
- WARSZAWA
- WROCŁAW
- MAZOWSZE

ZAiKS' scope of activities

The Authors Society ZAiKS is not only a collective management organization. ZAiKS is engaged in extensive measures and activities promoting culture and educational programmes, which are among others.:

1. Creativity Promotion Fund

In 2014 the Society of Authors ZAiKS supported 324 institutions and 409 natural persons with the amount of 4 929 231 PLN.

2. ZAiKS' Awards

- In 2014 ZAiKS gave special ZAiKS prizes to five authors for outstanding creative achievements.

- In 2014 ZAiKS gave its periodical awards as follows:

1. Annual award for works for children;
2. Overall achievements Award for works for children;
3. Literary prize for translators;
4. Prize in the category of visual arts;

5. the Krzysztof T. Toeplitz award;
 6. the Karol Małcużyński Varsaviana Award ;
 7. In recognition of the promotion of the Polish contemporary music;
 8. In recognition of the promotion of the entertainment .
3. As every year, ZAiKS supported 4 public benefit institutions:
 - Foundation Hospicjum Onkologiczne in Warsaw,
 - Domestic Foundation for Children,
 - Association of Friends of the Blind Children in Wroclaw,
 - Society for the Care of the Blind in Laski.
 4. Creative Work Houses
In 2014, the Creative Work Houses were visited by 4913 people
 5. Exemptions from fees due to charitable activity:
 - In 2014 ZAiKS approved 176 applications for exemptions from fees,
 - In 2014 ZAiKS 23 time resigned from collecting fees from WOŚP.
 6. ZAiKS co-organized (together with Program 2 Polskie Radio) the competition of a radio play.
 7. ZAiKS co-organized (together with Telewizja Polska S.A.) the TV screenplay competition.
 8. In 2014 10 training sessions as part of Poniedziałki pod Królami were organized. The meetings were open; and not only the authors related to ZAiKS but also the guests from beyond the Society took part (among them the representatives of other societies, foundations, NGOs and students); in total, ca. 500 people attended such meetings.
The issues related to copyright and ZAiKS activities were discussed. Translation of films: theory and practice.
 - Author's agreement: sign wisely (part I).
 - Author's agreement: sign wisely (part II).
 - Quotation in the scientific and artistic forms of writing in the context of fair use.
 - Negotiating techniques.
 - Directive on collective management and related rights and multi-territorial licensing of rights in musical works for online uses in in the internal market.
 - ZAiKS for culture.
 - A Pseudonym and its protection.
 - Assignment of author's economic rights.
 - Licensing agreement: a consent to use a work.
 9. ZAiKS attended numerous training courses for third-parties. In 2014 50 meetings in schools and General Police Headquarters or the Police Training Centre in Legionowo.
 10. In 2014 ZAiKS co-organized or attended the conferences and seminars devoted to author's rights, including the following:
 - Conference on the reform of the European copyright within the framework of the Copyright Forum organized by the Ministry of Culture and National Heritage;
 - The rules of fee setting and collection from the producers and importers of devices for recording of works for private use – the Conference of the University of Warsaw;
 - Models of public use on the basis of the library and audiovisual stocks – the National Library;
 - Accessible Cyberspace Forum regarding providing services which are made available on TV: Television accessible for everybody;
 - The protection of intellectual property – in an interdisciplinary perspective – the conference organized, among others, the Polish Prosecutors' Association - the Leon Koźmiński Academy;
 - The Status of works included in audiovisual works – Conference, the University of Warsaw;
 - Copycamp;
 - The National Scientific Conference: The Copyright and Neighbouring Rights Act after 20 years – Poznań.

11. The Society is also appreciated internationally. As per the CISAC Raport, ZAiKS is among 20 most effectively managed collective organizations in the world out of 233 such organizations.
12. The Society publishes a newsletter „Wiadomości ZAiKS-u” on cultural and collective management issues.
13. ZAiKS publishes a periodical „Biuletyn ZAiKS Teatr” on drama texts, their authors, translators and adapters.
14. ZAiKS introduced a number of improvements and functionalities of its online services „ZAiKS online”, among others:
 - [eLicencje](#) – online service enabling natural and legal persons (companies and organizations) to conclude certain types of agreements online (via the Internet) and pay fees;
 - [Serwis twórcy / spadkobiercy](#) – provides a possibility to check registered works (repertoire) and those works which are pending for the registration with the withheld royalties due to the need for formal requirements;
 - [Katalog utworów muzycznych](#) – provides a possibility to copy works in the node clipboard window (to create a list of chosen tracks).
15. The Society launched website dedicated to private copying www.czystenosniki.pl, the project in co-operation with ZPAV and SAWP. The website is addressed to the internet users looking for information about blank tapes payers.
16. Substantive co-operation in the framework of the European Music Fair „Co Jest Grane”.
17. Substantive co-operation in the framework of the Festival „SoundEdit”.
18. ZAiKS took part in organized by GESAC Meet The Authors in Brussels (meeting of the MPs and creators).
19. ZAiKS funded 38 awards at the festivals and other cultural events organized by the third parties, among others:
 - Cultural Centre 105 in Koszalin
 - Fundation Zielona Gęś
 - Municipal Cultural Centre in Babimost
 - Cultural Centre “Wąbrzeski Dom Kultury”
 - Fundacja Apetyty na Kulturę
 - Pomorskie Stowarzyszenia Instrumentalistów ACADEMIA
 - Kapituła Nagrody Literackiej im. Ks. Jana Twardowskiego.

		2014
Balance sheet on 31.12.2014		
A	Fixed assets	49 850 384,81
I.	Tangible and intangible assets	135 277,97
II.	Tangible fixed assets	49 715 106,84
1.	Land and buildings	48 296 279,75
2.	Technical devices, machinery and other equipment	1 417 505,49
3.	Advance payments for fixed assets under construction	1 321,60
B.	Current assets	1 076 382 213,53
I.	Inventories	34 989,29
II.	Short-term receivables	44 045 651,77
1.	Inventories and trade receivables	16 176,42
2.	Receivables relative to taxes, subsidies, custom duties and social insurance	18 895,21
3.	Other receivables	44 010 580,14
III	Short-term investments	1 030 878 677,19
1.	Short-term financial assets in other units	511 331 371,34
2.	Cash and cash equivalents	519 547 305,85
IV.	Short term accruals and pre-payments	1 422 895,28
Total assets		1 126 232 598,34
Liabilities		
A	Own funds	406 814 420,59
B	Financial assets and provisions for liabilities	719 418 177,75
I	Provisions for liabilities	22 259 603,85
II	Long-term liabilities	0,00
III	Short-term liabilities	696 531 168,46
IV	Pre-payments and accrued income	627 405,44
Total liabilities		1 126 232 598,34

		2014
<u>Profit and loss account for the period of 01.01.-31.12.2014</u>		
A.	Net revenue from sales	79 694 626,39
B.	Cost of products sold	13 703 890,30
C.	Total profit (loss) of the sales (A-B)	65 990 736,09
D.	Costs of sales	705 322,45
E.	Total costs of the management	73 152 181,02
F.	Profit (loss) of the sales (C-D-E)	-7 866 767,38
G.	Other operating revenue	5 396 543,49
H.	Other operating costs	2 001 852,28
I.	Profit (loss) of the operational activity (F+G-H)	-4 472 076,17
J	Financial revenue	44 622 526,19
K	Financial costs	762,16
L.	Profit (loss) from business activity (I+J-K)	40 149 687,86
M.	Extraordinary profits (losses)	
N.	Total profit (loss) (L+M)	40 149 687,86
O.	Income tax	103 049,00
P.	Other mandatory reductions of gross profit (increase of loss)	
R.	Net profit/loss (N-O-P)	40 046 638,86